

✦✦ Talk with Juliette Rogasik ✦✦

Also a CSM alumnus 2017.

Animation industry career in the US.

French writer & producer based in NY.

First job was in Live TV, in a small Media 3 Studio. Thanks to the small size of the company, she quickly rose to the Head of Production role.

2021 - joined Baboon animation as a junior producer.

2021 - Production / Script coordinator at Little Airplane.

"Okay, you're a creative... but are you ready for management & spreadsheets?"

She then started offering businesses her own creative animation production.

2022 - Associate Producer at Hornet. Learned that consultants make a lot of money and function heavily on freelance work.

2023 - Back at Baboon but as a freelance Writer. Be true to yourself.

Animation in the US... 8 out of top 10 studios in the world are in the US.

Single animation movies are among the highest grossing productions in the movie industry.

Largest consulting firms:

- Andeas
- Demo Duck
- Epiphoo Studios
- Explainify
- Rip Media Group
- Illumination Entertainment

"Large studios are not the only outlet for character animators."

Do explore gaming studios, too!

- Juego Studios
- Keon Games
- Playnite
- Cloudfire Studios
- Game IQ
- Otherside
- Sledgehammer Games
- Ubisoft
- Epic Games
- Blizzard

Some of the questions you need to ask yourself are more or less important depending on the area of work you want to go in.

For Juliette it was important what are her strengths, what can she specifically bring to the animation industry that she is absolutely passionate about and how can I focus on these strengths during her degree and beyond?

This will inform who you connect with, the types of internships you look for, and your long term vision when applying for jobs.

For Juliette it was important for her to finish her film on time because it would prove she could succeed as a production coordinator.

~ Internships ~

- Who me? Yes you!
- Get into an internship program, at an animation company you love is really important.
- Look for somebody you know who could introduce you.
- Add something memorable to your application (when applying to Aardman, she made a small film of her looking for internships in the studio)

~ In the studio ~

- "You're gonna be working with all my friends!"
- professional interaction in animation in NYC and LA are on relatively informal, often friendly terms.
 - animation execs value people who are friendly, passionate, and knowledgeable nerds - like them!

~ How do you fit in? ~

- Animation Nerd: know your writers, directors.
- Stay up to date on your animation news (Animation Network)
- Fluency in different languages? (Learn French?)
 - Entrepreneurial vibes: set up your own small business.
 - Eyes on the goal

~ How are you unique? ~

- What am I passionate about? (time flies when I am doing it)

- What can I be the best in the world at?
(with 8 hours of practice per day)
- What is society ready to pay for?

~ Do US Studios know who you are? ~

- Be far sighted. Start talking to anyone you can, without letting one failed attempt discourage you. (LinkedIn, email, NY wishes)
- Be very specific about your career goals (have a dream job in mind), show a targetted skillset, proving how your dream job has informed your decisions.
- Be memorable
- Don't lose touch with people.

Send your film to as many festivals as you can.

Be part of the scene!

"The starving artist or the thriving artist?"

Real Artists Don't Starve by Jeff Goins

At Media 3, you mentioned you became H^l quickly. Having worked in a small studio, did you find they were more likely to mentor & teach you, or the opposite, like you just had to figure it out?

It happened naturally, there wasn't much stress on it. Initially, she was taught a lot but actively sought out advice and learnt more. The team kept teaching her a lot of things.

Having gone into production, were there any other short courses you took to improve? Or were the previous jobs you had that helped you go in this direction?

Media 3 was the only job she sort of job she got through regular HR job channels. She only had regular job like a library assistant.

Whenever there's a program she can see a company is looking for, she watches a lot of tutorials/videos on it to better understand it.